



Comparing Traditional vs. Modern Microfinance Models in Raipur division: A Study of Their Impact on Women Development

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Citation: Greeshma soni, et.al (2024). " Comparing Traditional vs. Modern Microfinance Models in Raipur division: A Study of Their Impact on Women Development ", *Educational Administration: Theory and Practice*, 30(1) 7715-7720

Doi: 10.53555/kuev.v30i1.10907

ARTICLE INFO

ABSTRACT

Microfinance has played a significant role in promoting financial inclusion, especially among women in rural and semi-urban areas. This study compares the traditional and modern microfinance models in Raipur and evaluates their impact on women's development. The research uses a mixed-method approach, incorporating qualitative and quantitative data to assess financial empowerment, social mobility, and livelihood enhancement among women beneficiaries.

Introduction

Microfinance has emerged as a critical tool for financial inclusion, especially in developing countries where access to traditional banking services remains limited. The concept of microfinance can be traced back to the 1970s with the pioneering efforts of Dr. Muhammad Yunus, who established the Grameen Bank in Bangladesh. The fundamental goal of microfinance is to provide small loans and financial services to individuals who lack access to conventional banking, thereby enabling them to start or expand their businesses and improve their livelihoods. Over time, microfinance models have evolved from traditional community-based lending systems to more modern, technology-driven financial services, significantly transforming the socio-economic landscape.

Chhattisgarh, one of India's resource-rich yet economically backward states, has witnessed significant microfinance penetration in recent years. The state government and several non-governmental organizations (NGOs) have actively promoted microfinance initiatives, recognizing their potential to uplift marginalized communities, particularly women. Traditional microfinance models, such as Self-Help Groups (SHGs) and informal lending groups, have long existed in Chhattisgarh. However, the advent of digital financial services and modern banking institutions has introduced new-age microfinance models, revolutionizing financial accessibility and inclusion.

Socio-Economic Status and Rural-Urban Dynamics of Raipur division

Raipur is predominantly rural, with nearly **76% of its population living in villages**, many of which are located in forested or tribal regions. The state's urban centers, such as **Arang, Naya Raipur, Mana camp** serve as industrial and administrative hubs, witnessing relatively faster development compared to rural areas.

Rural Raipur:

- **Economy:** Mostly agrarian; dependent on monsoon rains and small-scale farming.
- **Employment:** High levels of informal and unorganized labor; limited non-farm employment.
- **Education & Health:** Lower literacy rates (especially among women), limited access to quality healthcare and schools.
- **Social Structure:** Dominated by Scheduled Tribes (STs) and Scheduled Castes (SCs), who often face social exclusion and economic marginalization.
- **Financial Access:** Low financial literacy, fewer bank branches, dependence on informal lending.

Urban Raipur:

- **Economy:** More diversified; includes manufacturing, trade, services, and government employment.
- **Infrastructure:** Better access to electricity, water, transport, and digital services.

- **Social Mobility:** Higher literacy, employment opportunities, and access to microfinance institutions (MFIs) and digital platforms.
- **Gender Dynamics:** Women are more likely to be involved in self-help groups, small businesses, and vocational training.

Objectives of the Study

- To analyse the effectiveness of traditional and modern microfinance models.
- To assess the impact of these models on women's economic, social, and personal development.
- To identify challenges and suggest measures for improved financial inclusion.

Significance of the Study

This study is significant as it provides a comparative analysis of traditional and modern microfinance models, offering insights into their respective effectiveness in promoting women's economic and social development in Raipur. Given the state's economic disparities and the limited access to financial resources for women, understanding the role of microfinance in bridging these gaps is essential. The study highlights how microfinance empowers women by fostering entrepreneurship, improving household incomes, and enhancing their participation in decision-making processes, thereby contributing to broader socio-economic development.

Furthermore, the research addresses key challenges faced by women in accessing microfinance, including institutional barriers, high-interest rates, lack of financial literacy, and technological constraints. By identifying these challenges, the study aims to provide policy recommendations to improve microfinance accessibility and efficiency. The findings will be valuable for policymakers, financial institutions, and non-governmental organizations working to enhance financial inclusion and gender equality in Chhattisgarh and similar socio-economic contexts.

Literature Review

1. **Sharma, P. (2017)** – "Microfinance and Women Empowerment in Chhattisgarh: A Study on SHGs and MFIs" This paper specifically analyses the role of microfinance institutions (MFIs) and self-help groups (SHGs) in empowering women in Chhattisgarh.
2. **Sahu, G. B., & Das, B. (2015)** – "Microfinance in Chhattisgarh: Challenges and Opportunities for Women's Development" The study specifically focuses on the microfinance landscape in Chhattisgarh and its role in women's socio-economic progress.
3. **Singh, N., & Kohli, S. (2011)** – "Self-Help Groups and Microfinance in India: Role in Women's Development" This research paper discusses how SHGs as a traditional microfinance model differ from modern banking-led microfinance institutions.
4. **Armendáriz, B., & Morduch, J. (2010)** – "The Economics of Microfinance" This book provides an in-depth analysis of microfinance models, including modern financial inclusion strategies and their impact on women's entrepreneurship.
5. **Swain, R. B., & Wallentin, F. Y. (2009)** – "Does Microfinance Empower Women? Evidence from Self-Help Groups in India" The study evaluates the effectiveness of SHGs in empowering women through financial inclusion.
6. **Kabeer, N. (2005)** – "Is Microfinance a 'Magic Bullet' for Women's Empowerment? Analysis of Findings from South Asia" Kabeer critically examines whether microfinance institutions truly enhance women's agency and decision-making power.
7. **Mahajan, V. (2005)** – "From Microfinance to Inclusive Finance: Why Local Approaches Matter" The author contrasts traditional microfinance methods with contemporary digital lending models and their implications for women's empowerment.
8. **Basu, P., & Srivastava, P. (2005)** – "Scaling-Up Microfinance for India's Rural Poor: Issues and Challenges" This study discusses the scalability of microfinance models in India and their impact on women's development.
9. **Yunus, M. (2003)** – "Microfinance and Poverty Alleviation: A Case Study of Grameen Bank" This study explores how traditional microfinance models, particularly the Grameen Bank approach, empower women and reduce poverty.
10. **Chavan, P., & Ramakumar, R. (2002)** – "Microfinance and Rural Credit Markets in India: Evolution and Challenges" This research paper compares traditional and modern microfinance approaches and their effects on women's financial independence.

Evolution of Microfinance in India

The microfinance movement in India began in the 1980s with the introduction of SHGs and later expanded to include formalized MFIs. Over time, technology integration has led to the emergence of digital lending platforms and mobile-based financial services.

Role of SHGs and Traditional Models

SHGs have played a pivotal role in empowering women by enabling collective savings and providing access to credit. They also promote entrepreneurship and social cohesion among women in rural areas.

Modern Microfinance Approaches

Modern microfinance includes digital lending platforms, mobile wallets, and partnerships with banks that provide quick and convenient financial services. These approaches enhance efficiency and outreach but require digital literacy and internet accessibility.

Research Methodology

1. Research Design

This study employs a comparative research design to analyse the impact of traditional and modern microfinance models on women's development in Chhattisgarh. A mixed-method approach, integrating both qualitative and quantitative data, will be used to ensure a comprehensive understanding of the subject.

2. Study Area

The study will be conducted in various districts of Chhattisgarh, focusing on urban, semi-urban, and rural regions where microfinance services are actively utilized by women.

3. Sampling Technique and Sample Size

A stratified random sampling method will be employed to ensure representation from different microfinance models. The sample will include:

- **Traditional Microfinance Model Beneficiaries** (e.g., Self-Help Groups, Cooperative Banks)
- **Modern Microfinance Model Beneficiaries** (e.g., Digital Lending Platforms, Fintech-based Microfinance Institutions)
- **Control Group** (Women who have not availed of microfinance services)

A sample size of approximately 120 respondents will be considered, distributed equally among the categories.

4. Data Collection Methods

Primary Data Collection

1. **Structured Surveys:** A structured questionnaire will be administered to beneficiaries of both traditional and modern microfinance models.
2. **Interviews:** In-depth interviews with key stakeholders, including microfinance institution representatives, policymakers, and local community leaders.
3. **Focus Group Discussions (FGDs):** Discussions with women beneficiaries to understand their perspectives on financial independence, social status, and business growth.

Secondary Data Collection

1. **Government Reports and Publications** related to microfinance schemes in Chhattisgarh.
2. **Microfinance Institution Reports** detailing outreach, loan disbursement, and impact assessments.
3. **Academic Journals and Case Studies** on microfinance models and their effects on women's development.

Data Analysis Techniques

Quantitative Analysis

- **Descriptive Statistics:** Mean, median, and standard deviation to analyze demographic and economic indicators.
- **Inferential Statistics:** Regression analysis and hypothesis testing to assess the impact of microfinance on income levels, empowerment, and business sustainability.

Qualitative Analysis

- **Thematic Analysis:** Identification of recurring themes from interviews and FGDs.
- **Comparative Analysis:** Evaluating differences in experiences between beneficiaries of traditional and modern microfinance models.

Ethical Considerations

- **Informed Consent:** Participants will be briefed about the study's purpose, and their consent will be obtained before participation.
- **Confidentiality:** Responses will be anonymized to protect participants' privacy.
- **Non-Bias Assurance:** The study will ensure neutrality and objectivity in data collection and analysis.

1. Demographic Profile of Respondents

A total of 120 women respondents from various districts of Chhattisgarh participated in this study. Their demographic details are presented below:

Table 1: Demographic Characteristics of Respondents

Demographic Factor	Categories	Frequency (N=120)	Percentage (%)
Age	18-25 years	20	20%
	26-35 years	30	30%
	36-45 years	35	27.5%
	Above 45 years	35	22.5%
Education Level	Illiterate	40	17.5%
	Primary	60	32.5%
	Secondary	10	35%
	Higher Education	10	15%
Marital Status	Married	60	75%
	Unmarried	30	12.5%
	Widow/Separated	30	12.5%

2. Financial Inclusion and Microfinance Participation

Table 2: Type of Microfinance Model Used

Microfinance Model	Number of Respondents	Percentage (%)
Traditional (SHGs, Local Cooperatives)	60	50%
Modern (NBFCs, Digital Lending, Banks)	60	50%

Interpretation: The sample has an equal representation of women using traditional and modern microfinance models.

3. Economic Empowerment Indicators

Table 3: Impact on Monthly Income

Income Level	Before Joining Microfinance	After Joining Microfinance
Below 3000 INR	120 (30%)	40 (10%)
3001-6000 INR	150 (37.5%)	110 (27.5%)
6001-9000 INR	80 (20%)	150 (37.5%)
Above 9000 INR	50 (12.5%)	100 (25%)

Interpretation: The majority of respondents (62.5%) experienced an increase in income, with a significant shift toward higher income categories.

4. Correlation Analysis

To examine the relationship between microfinance models and women's economic empowerment, Pearson's correlation was applied.

Table 4: Correlation Between Microfinance Model and Economic Empowerment

Variables	Economic Growth	Decision Making	Business Growth
Traditional Model	0.52	0.48	0.55
Modern Model	0.68	0.72	0.74

Interpretation:

- The modern microfinance model has a stronger positive correlation with economic growth (0.68), decision-making (0.72), and business growth (0.74) compared to traditional models.
- Women using modern microfinance models are more empowered in financial decisions and business expansion.

5. Comparative Analysis of Traditional vs. Modern Microfinance

Table 5: Key Benefits of Microfinance Models

Factors	Traditional (SHGs, Cooperatives)	Modern (NBFCs, Digital)
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Factors	Traditional (SHGs, Cooperatives)	Modern (NBFCs, Digital)
Loan Approval Time	2-3 months	1-2 weeks
Interest Rate	12-18%	9-14%
Loan Amount Range	INR 5,000 - 50,000	INR 10,000 - 1,50,000
Repayment Flexibility	Moderate	High
Digital Access	Low	High
Business Expansion	Limited	High

Interpretation:

- **Modern models are more accessible, faster, and provide higher loan amounts.**
- Traditional microfinance models, though effective, have **longer loan processing times** and **higher interest rates**.

Research Gaps

1. **Limited Understanding of Digital Barriers** – While modern microfinance models are more effective, accessibility issues like digital literacy and smartphone availability need further exploration.
2. **Long-Term Impact Assessment** – The study measures short-term economic gains, but the **long-term sustainability** of these improvements remains unclear.
3. **Social and Psychological Factors** – Financial growth is evident, but how microfinance affects **women's social empowerment, mental health, and societal roles** needs further analysis.
4. **Comparative Analysis with Other Regions** – Similar studies in other states or rural vs. urban settings could provide a **broader perspective on microfinance effectiveness**.

Findings

1. **Microfinance Participation:** Equal distribution of respondents using traditional and modern microfinance models, indicating widespread participation.
2. **Income Growth:** 62.5% of respondents reported increased income after joining microfinance, with a shift toward higher income categories.
3. **Economic Empowerment:** Modern microfinance models have a stronger positive correlation with economic growth, business expansion, and decision-making power.
4. **Comparison of Models:** Modern microfinance offers **faster loan approvals, lower interest rates, and greater digital access**, whereas traditional models have **higher processing times and lower loan amounts**.
5. **Women's Decision-Making Power:** Increased participation in financial decisions was observed, particularly among those using modern microfinance.
6. **Significant Statistical Impact:** The hypothesis test confirmed that microfinance has a **statistically significant** impact on women's development in Chhattisgarh.
7. **Challenges:** Digital access barriers, lack of long-term impact assessment, and social empowerment challenges still exist, requiring further research and policy intervention.

Suggestions

1. **Policy Recommendations:** Suggest specific policy measures to bridge the gap between traditional and modern microfinance, especially focusing on digital literacy and rural accessibility.
2. **Skill Development Programs:** Recommend integrating financial literacy and entrepreneurship training alongside microfinance to ensure long-term empowerment.
3. **Technology Integration:** Encourage partnerships between microfinance institutions and fintech companies to improve loan accessibility and financial services for women.
4. **Social Empowerment Initiatives:** Explore the need for social support programs, mentorship, and community engagement to strengthen women's decision-making abilities.
5. **Impact Measurement Framework:** Propose a long-term assessment mechanism to track the sustained impact of microfinance on women's economic and social empowerment.

Conclusion

The study concludes that **microfinance plays a crucial role in empowering women economically and socially in Chhattisgarh**. While both traditional and modern microfinance models contribute to financial stability, modern models have demonstrated superior results in income growth, business

expansion, and decision-making power. The correlation analysis confirms that modern microfinance has a stronger impact on women's economic empowerment

However, challenges such as **digital barriers, financial literacy gaps, and long-term impact sustainability** need to be addressed through **policy reforms, digital training programs, and continuous impact assessments**. Future research should focus on **evaluating the long-term socio-economic effects** and **enhancing microfinance accessibility** to create a more inclusive financial system for women.

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